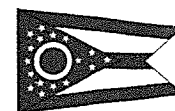




# Ohio



## Movie & TV Production: By the Numbers<sup>1</sup>

- **2015-2016:** During the course of 2015 and 2016, **28** movies and **5** TV series filmed in Ohio. Movies include *The Fate of the Furious*, *Bye Bye Man*, *Mercy*, *UFO*, *Trouble*, *Blood on Wheels*, *My Blind Brother* and *In Search of Fellini*. TV series include *Fat n' Furious: Rolling Thunder*, *Lachey's Bar* and *Preach*.
- **Impact:** While shooting on location, a major motion picture contributes an estimated \$250,000 per day, and a single one-hour television episode contributes \$150,000 per day, to the local economy.
  - In 2014 and 2015, film and TV productions spent \$22.6M in the Cincinnati area, directly employing 4,331 people.<sup>2</sup>
- **Historic:** Key titles that filmed in whole or in part in Ohio include *Captain America: The Winter Soldier*, *The Avengers*, *Draft Day*, *The Ides of March*, *Parker*, *Touchback*, *Spider-Man 3*, *The Soloist*, *Air Force One*, *Antwone Fisher*, *A Christmas Story*, *Major League*, *Men in Black*, *Shawshank Redemption*, *Rain Man*, *Redemption*, *Silence of the Lambs*, *Tango & Cash* and *Traffic*.
  - *Captain America: The Winter Soldier* spent an estimated \$35M in Ohio over approximately 150 days, creating roughly 2,778 Ohio job opportunities.<sup>3</sup>
  - *The Avengers* spent more than \$25M in Ohio in 2011, employing 3,875 Ohioans.<sup>4</sup>
- **Production Incentive:** The tax incentives for Ohio include refundable credits for film, TV, video and digital media equal to 30% of production expenditures (with a minimum in-state spend of \$300,000) including out-of-state wages. There is an annual \$40M cap on available credits.
  - From July 2011 through June 2015, 31 productions received a total of \$32.6M in Ohio tax credits. These productions contributed more than 1,700 jobs, \$70M in wages, and \$225M total output impact to Ohio's economy.<sup>5</sup>

## Economic Impact of the Motion Picture & TV Industry

- The motion picture and television industry is responsible for more than 35,500 jobs and \$1.2B in total wages in Ohio, including indirect jobs and wages.
- Nearly 11,700 people are directly employed by the motion picture and television industry in Ohio, including 2,974 production-related employees.
- There are 2,080 motion picture and television industry businesses in Ohio, including 1,200 production-related companies.<sup>9</sup>
- MPAA member companies paid \$17M to 851 vendors in Ohio in 2016. These local businesses include transportation, retail, hardware and technology. Since 2012, MPAA members have paid on average \$27M per year to local vendors in Ohio.

Economic Impact Statistics: At-A-Glance	
<b>Economic Indicators<sup>5</sup></b>	
Population (M)	11.6
Per capita income	\$44,876
Labor Force (M)	5.7
Unemployment (M)	0.3
Unemployment rate %	4.9%
<b>Motion Picture &amp; TV Industry Employment<sup>6</sup></b>	
Production-related jobs	2,974
Consumer distribution-related jobs	8,686
<i>Total jobs (including indirect &amp; induced)</i>	<i>35,542</i>
<b>Wages</b>	
Production-related wages (\$M)	\$160.1
Consumer distribution-related wages (\$M)	\$299.6
<i>Total wages (\$M) (including indirect &amp; induced)</i>	<i>\$1,220.2</i>
<b>Local Vendors<sup>7</sup></b>	
Vendor payments by MPAA companies (\$M)	\$16.6
Vendors paid by MPAA members	851

<sup>1</sup> Film commission listings and industry sources. Includes only feature films and TV series, not individual episodes, documentaries, specials, or other programming.

<sup>2</sup> Cincinnati.com, "Why an expanded film incentive matters to Cincinnati," 7/8/2106

<sup>3</sup> Ohio Development Services Agency, "Ohio Motion Picture Tax Credit Helps Lure New Captain America Movie," 9/28/2012.

<sup>4</sup> Cleveland State University, *Analysis and Economic Impact of the Film Industry in Northeast Ohio and Ohio*, March 2012.

<sup>5</sup> U.S. Bureau of Economic Analysis (BEA), Bureau of Labor Statistics (BLS) data as of year end 2016. U.S. Census Bureau data as of July 1, 2016.

<sup>6</sup> BLS data, using SIC to NAICS bridge. **Production-related** includes motion picture and video production, independent motion picture production artists & technicians, production-related businesses, post-production, re-production and studio distribution. **Consumer distribution-related** includes motion picture theaters, video wholesale and rental operations, television broadcasting, cable and other subscription programming. Total jobs calculated using RIMS II model of the BEA and some additional film/TV specific employment in other industries (e.g. retail). Data as of year end 2015.

<sup>7</sup> Analysis of studio submissions received, using additional detail to ensure greater accuracy in estimating the number of vendors paid. Data as of year end 2016.

<sup>8</sup> Cleveland State University, *Box Office Ohio: Analysis and Economic Impact of the Film Industry in Northeast Ohio and Ohio*, June 2015.

<sup>9</sup> Analysis of Dun & Bradstreet industry reports. Data as of year end 2016.